

# EXECUTIVES FOR SOCIETY

**REGISTER NOW!**

**LET'S PLANT  
1000 TREES  
TOGETHER!**

**ECONOMY IN SERVICE OF A  
SUSTAINABLE FUTURE**

THE ECOLOGICALLY  
SUSTAINABLE ECONOMY

**FOCUS ON  
THE FUTURE!**

**2021.02.18.**

## Executives for Society - Focus on the Future! Digital Conference 2021

In professional partnership with the Netherlands-Hungarian Chamber of Commerce, the Hungarian Business Leaders Forum and the Business Council for Sustainable Development in Hungary, the Hungarian Association of Executives will once again host an all-day digital conference supported by the managerial community. On the 18th of February 2021, we will welcome you with 16 gripping panel discussions and over 60 speakers, outstanding in their field of expertise.

### Topic: Economy in service of a sustainable future, the ecologically sustainable economy

After the Keynote Speakers open the conference, 60 accomplished protagonists within 16 sectors will showcase their current situation assessment and - as much as possible - provide intellectual assistance, share their experiences, lend a stronghold and present their vision about sustainability to the audience. After each live panel discussion, a Q&A session will be held with the experts, where viewers will have an opportunity to ask direct questions.

<p><b>WATCH YOUR STEP</b></p> <p>Whose Footprint is Bigger?</p>	<p><b>DREAMLAND</b></p> <p>Sustainable Economy, Sustainable Financing</p>	<p><b>SOLAR, ENERGY</b></p> <p>Renewable Energy, Environmentally Friendly Technology</p>	<p><b>NEW MOBILITY, NEW WORLD</b></p> <p>The Role of Renewable Energy in Mobility</p>
<p><b>THE FUTURE OF DIGITAL FIBRE</b></p> <p>Staying Human in the Age of Artificial Intelligence</p>	<p><b>SUN, WATER, SOIL</b></p> <p>Can Sustainable Agriculture be Profitable?</p>	<p><b>THE BUILDING OF TOMORROW, THE CITY OF TOMORROW</b></p> <p>Smart Buildings in Smart Cities</p>	<p><b>ECONOVY</b></p> <p>Scientific Innovation in the Service of Sustainability</p>
<p><b>INTERNATIONAL INDUSTRIAL TECHNOLOGY TRENDS</b></p> <p>Sustainable Development, the Future of Catching Up and Competing</p>	<p><b>THE FUTURE OF KNOWLEDGE - THE KNOWLEDGE OF THE PRESENT</b></p> <p>Education in the Service of a Sustainable Future</p>	<p><b>ROUND OR STRAIGHT?</b></p> <p>Circular or Linear Economy?</p>	<p><b>SMART SHIPPING</b></p> <p>Intelligent Transportation, Ecologically Sustainable Logistics</p>
<p><b>REDUCE, REUSE, RECYCLE</b></p> <p>Eco-Packaging and Recycling</p>	<p><b>EARTH, ADVENTURE, TRAVEL</b></p> <p>Responsible Tourism, Sustainable Travel</p>	<p><b>RELATIVE BEAUTY</b></p> <p>The Sustainable and Ethical Beauty and Fashion Industry</p>	<p><b>LIVE RESPONSIBLY! CHANGE RESPONSIBLY!</b></p> <p>The Roles and Responsibilities of Leaders in Building a More Livable Environment and Greener Future!</p>

The beneficiary of the Executives for Society Digital Conference is a foundation whose aim is the reforestation of climate protection zones throughout the country. Funds collected will be donated to the foundation for the purpose of afforestation in Budapest's 3. District, in the Mocsárosdűlő climate protection area. The aim is to plant 1000 trees as part of an event held in September, in which the Hungarian Association of Executives, the supporting members of partner organisations and the sponsors of the conference will partake.

The Mocsárosdűlő ("Muddyhillside") Project is a significant initiative in the 3. District. It is the protection zone of the nature conservation area, enhancing biodiversity via afforestation, being one of the most important factors in protecting the environment in Budapest.

All details and 20 panel discussions of the previous conference, Executives for Society - Focus on the Future! 2020, held on the 20th of May 2020, are available on the following link:

<https://www.digitalconference.hu>

SPONSORS OF THE CONFERENCE:



PROFESSIONAL PARTNERS OF THE CONFERENCE:



COOPERATING PARTNERS OF THE CONFERENCE:

